



OAHHS provides leadership in health policy, advocacy and comprehensive member services that strengthen the quality, viability and capacity of Oregon hospitals to best serve our communities. In addition to 58 acute care hospitals, OAHHS membership includes 10 health systems and related health plans and 16 affiliated allied organizations.

Full page*
Inside Cover*
7.5" x 10.5"

*Full page and inside cover ads may bleed. If a bleed is intended, indicate with crop marks and size as follows:
Trim: 8.5 x 11
With Bleed (1/8"): 8.75 x 11.25
Live/safety area: 8 x 10.5
(no text outside live area).

Back Cover*
7.5 x 7.5

*Back cover ads may bleed. If a bleed is intended, indicate with crop marks and size as follows:
Trim: 8.5 x 8.5
With Bleed: 1/8": 8.75 x 8.75
Live/safety area: 8 x 8
(no text outside live area).

1/2 Horiz.
7.5 x 4.75

1/3 Sq.
**4.9375
x 4.75**

PUBLICATION SPECS

Trim Size: 8.5" x 11" **Circulation:** 15,000
Binding: Saddle Stitch **Published:** Biannual

POSITIONS AVAILABLE

4-color pricing Cost per insertion	1x	2x
Back Cover	\$1,675	\$1545
Inside Covers	\$1535	\$1425
Full page	\$1345	\$1245
1/2 page	\$865	\$775
1/3 page	\$535	\$485

AD DEADLINES

ISSUE	AD SPACE & COPY
Fall 2011	July 25, 2011
Spring 2012	Jan 23, 2012
Fall 2012	July 23, 2012

Guaranteed placements (other than covers) are subject to a 15% premium.

*All pricing is net.

HOW DO I SEND MY AD?

Email ads as a **tif** or **pdf** file to: ads@llm.com

Or ftp upload: <http://mail.llm.com/upload.asp>

- Name files clearly, indicating your company name and publication. For example OAHHS_Fall11_AAASupplies.tif
- Set artwork at a minimum of 300 dpi and imbed all fonts.
- When we receive an ad, we will email you a confirmation within 2 business days with the status of your ad.
- For ads larger than 5mb, please use our ftp site: <http://mail.llm.com/upload.asp>
- Email your ad rep or ads@llm.com for more details.

Need us to help create an ad for you? Need help making a PDF file?
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