



## Oregon Nurse Staffing Collaborative Conference

### ***Connecting the Dots: Nursing Practice, Staffing and Outcomes***

October 21, 2011 – 7:45 am to 5:00 pm  
Smullin Health Education Center – Rogue Valley Medical Center  
2825 East Barnett Road, Medford, OR 97504

This third nurse staffing conference will explore the linkages between practice, staffing and outcomes and is important for all Oregon nurses in nursing care delivery.

The objectives of the conference are:

- Identify appropriate and useful nursing outcome data related to nurse staffing
- Discuss the impact of technology and the environment on nurse staffing
- Share best practice examples of patient flow that impact nursing care practices
- Provide examples of innovative practices/systems that enhance nurse satisfaction and outcomes

#### **SCHEDULE OF THE DAY**

7:45 – 8:45 a.m.	Registration, Breakfast, Visit Exhibits, Poster Session
8:45 – 9:00 a.m.	Welcome and Introductions
9:00 – 10:30 a.m.	<b>Keynote: Nursing / Outcome Data / Evaluating Nursing Care</b> Speaker: Nancy E. Donaldson RN, DNSc, FAAN
10:30 – 10:45 a.m.	Break, Visit Exhibits, Networking
10:45 – 12:15 p.m.	<b>A Winning Combination: Integrating Technology, Workspace and Nurse Staffing</b> Speaker: Lynda Enos, RN, BSN, MS, COHN-S, CPE
12:15 – 1:00 p.m.	Lunch, Visit Exhibits, Networking
1:00 – 2:00 p.m.	<b>Patient Flow</b> Speakers: Denise Foster (OHSU); Kathy Kintzley (Silverton)
2:00 – 3:15 p.m.	<b>Innovative Project Systems</b> Speakers: Selena Smith, RN & Lynda Coats, RN (St. Charles); Janiece Zauner, MSN, RN, NE-BC (PPMC); Sondra Kiggins, Rebecca Kitzmiller & Darci Cimino (Salem Health)
3:15 - 3:30 p.m.	Break, Visit Exhibits, Networking
3:30 – 4:45 p.m.	<b>Keynote: Nurse Staffing: State of the Nation</b> Speaker: Jean Ann Seago, PhD, RN, FAAN
4:45 – 5:00 p.m.	Summary and Evaluation of the Day

## **DIRECTIONS TO THE SMULLIN HEALTH EDUCATION CENTER:**

### **From I-5 heading South:**

Take exit 27 toward Highland Dr  
Turn left onto Highland Dr  
Take the 1st right onto E Barnett Rd  
Make a U-turn at Medical Center Dr  
End at 2825 E Barnett Rd, Medford, OR 97504

### **From I-5 heading North:**

Take exit 27 toward Medford  
Turn right onto Highland Dr  
Take the 1st right onto E Barnett Rd  
Make a U-turn at Medical Center Dr  
End at 2825 E Barnett Rd, Medford, OR 97504

### **From Oregon Coast/Coos Bay, OR**

Go South on US-101 S/Oregon Coast Hwy  
Slight left onto OR-42 E  
Slight right onto OR-42 E/S Adams St,  
Continue to follow OR-42 E  
Turn right onto Brockway Rd  
Turn right onto OR-99 S/Dillard Hwy/Old Hwy  
99 S  
Merge onto I-5 S via the ramp to Grants Pass  
Take exit 27 toward Highland Dr  
Turn left onto Highland Dr  
Take the 1st right onto E Barnett Rd  
Make a U-turn at Medical Center Dr  
End at 2825 E Barnett Rd, Medford, OR 97504

### **From Central Oregon/Bend**

Go South on US-97 S/Bend Pkwy  
Turn right onto OR-138 W  
Turn left onto OR-230 S/W Diamond Lake Hwy  
Continue onto OR-62 W/Crater Lake Hwy  
Slight right to merge onto I-5 S toward Ashland  
Take exit 27 toward Highland Dr  
Turn left onto Highland Dr  
Take the 1st right onto E Barnett Rd  
Make a U-turn at Medical Center Dr  
End at 2825 E Barnett Rd, Medford, OR 97504

### **From Easter Oregon/Pendleton**

Take I-84 heading West  
Take the exit on the left onto I-5 S toward  
Beaverton/Salem  
Continue on I-5 heading South  
Follow directions **From I-5 heading South**  
above

**PARKING:** Parking is available in the parking garage or the parking lot next to the Smullin Center without any fees or permits needed. See attached map of the facility.

## **LODGING: SpringHill Suites by Marriott – Medford, 1389 Center Drive, Medford OR 97501**

**GROUP RATE:** The Hotel agrees to offer the rate of \$89.00 plus tax for Double Queen Suites per night. Tax is currently 10% for Medford, Oregon. The rate will be available until the cut-off date or when all suites in the group block have been reserved, whichever comes first. Complimentary full breakfast buffet is included with rooms.

**RESERVATION CUT-OFF DATE:** The discounted rate will be available to until **September 29, 2011**. Rooms remaining in the block after the cut-off date will automatically release and the discounted rate will no longer be available.

### **OPTIONS FOR MAKING RESERVATIONS:**

1. Book online at the hotel's website: <http://marriott.com/MFRSH>. Select your arrival/departure dates and use the group code OHAOHAB to reserve a Double Queen Suite at the discounted group rate.
2. Call the Marriott toll-free reservation number at 1-888-287-9400. Ask for the SpringHill Suites-Medford, Oregon and request the Oregon Hospital Association group rate.
3. Call the hotel directly at 541-842-8080. Ask for the Oregon Hospital Association group rate.

**METHOD OF PAYMENT:** Individuals are responsible for making their own reservations and will be asked for a major credit card for guarantee at the time the reservation is made.

**CANCELLATIONS:** Rooms may be cancelled up until 6:00 p.m. day of arrival without penalty. Rooms cancelled after 6:00 p.m. day of arrival are subject to a cancellation fee equal to one night room and tax.